

## **Ad Prices**

**Charge \$50.00 per  $\frac{1}{4}$  page ad**  
**\$35.00 would go to student**  
**\$15.00 would go for cost of printing**

**Charge \$100.00 per  $\frac{1}{2}$  page ad**  
**\$80.00 would go to student**  
**\$20.00 would go for cost of printing**

**Charge \$ 200.00 per full page ad**  
**\$170.00 would go to student**  
**\$30.00 would go for cost of printing**

**Charge \$300.00 for inside and outside cover**  
**\$260.00 would go to student**  
**\$40.00 would go for the cost of printing**

**Charge \$500.00 for back of**  
**\$450.00 would go to student**  
**\$50.00 would go to the cost of printing**